



Partner | Advocate (Thailand)

Supagorn (Pop) Jittimaporn

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KEY PRACTICE(S)

Tax

Wealth Management

Tax Dispute

Mergers & Acquisitions

Equity Capital Markets

QUALIFICATIONS

Thammasat University,
LL.B.

Georgetown University,
LL.M. in International Taxation

ACCOLADES

The Legal 500 GC Powerlist
Thailand 2023–2024

A tax lawyer with over a decade of cross-border experience, Supagorn advises high-net-worth families, founders, and multinational groups on Thai and international tax, succession planning, and asset-protection strategies. With a strong foundation in both private practice and senior in-house roles, he combines technical tax expertise with a commercial mindset, ensuring that legal solutions are practical, business-driven, and aligned with real-world objectives.

Supagorn has extensive experience leading complex tax and legal matters—from designing and implementing tax-efficient group restructurings to securing preferential tax incentives and obtaining Revenue Department rulings that have significantly reduced effective tax rates. His practice spans contentious and advisory work alike, covering tax audits, cross-border controversies, offshore trust structuring, family-office platforms, and the establishment of digital-asset and private fund vehicles.

Supagorn is regularly engaged for bespoke structuring on M&A deals, international school projects, pre-IPO equity planning, and multi-generational wealth preservation. His expertise was recognised in The Legal 500 GC Powerlist Thailand 2023 – 2024.

He holds an LL.B. from Thammasat University and an LL.M. in International Taxation from Georgetown University.

WORK HIGHLIGHTS

- Advised high-net-worth individuals and family-owned businesses on comprehensive tax and wealth management strategies, including cross-border tax planning, corporate and trust structuring, offshore investment, estate and succession planning, and asset protection measures to ensure long-term business and family sustainability.
- Guided a client on the acquisition of a high-value private aircraft overseas and structured tax-efficient investment opportunities.

- Advised leading businesses across multiple industries—including a palm oil producer in Eastern Thailand, a luxury automobile dealer, a cosmetic distributor, and a nationally recognized furniture group—on tax optimization, corporate restructuring, IPO preparation, and family wealth and estate planning.
- Structured Thai family investments for the establishment of an international school in Bangkok.
- Structured offshore funding and investment vehicles for prominent Thai companies, including an animation production studio and a real estate conglomerate, to support overseas expansion.
- Represented a major real estate developer in securing International Business Center (IBC) status from the Thai Revenue Department, successfully reducing corporate income tax liabilities and optimizing offshore dividend tax treatment.
- Represented multinational corporations in complex tax audits and litigation against the Thai Revenue Department, including applications for advance tax rulings.
- Advised digital economy clients—including top YouTubers, online marketing firms, and social media influencers—on company formation, tax audits, cross-border tax planning, employment law, and shareholder arrangements.
- Advised a prominent Thai singer in resolving disputes with media companies and negotiating artiste agreements.
- Supported a Michelin-starred restaurant in negotiating joint venture agreements to expand its brand presence and deliver new dining concepts.
- Guided early-stage companies and start-ups through entity formation, fundraising, and investment documentation, including investor packs, shareholder and subscription agreements, and M&A transactions.